



I.D.E.A. Industry Update - September 13, 2005

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*****Cereal Leaf Beetle Found in Southern Alberta**

The Canadian Food Inspection Agency (CFIA) has confirmed the presence of cereal leaf beetle in the county of Lethbridge and the Municipal District of Taber in southern Alberta. A Domestic Movement Certificate is now required for all hay and straw moving out of these regulated areas.

The cereal leaf beetle (CLB) is a quarantine pest in Canada and until this finding the Prairie Provinces has been free of the beetle. It's a pest of cereals, grains and various grasses and has the potential to cause significant economic losses.

Hay or straw that contains five per cent or more of CLB regulated host species must be accompanied by a phytosanitary certificate for imports from infested areas of the U.S. to non-infested areas of Canada or domestic movement certificates for shipments moving from infested to non-infested areas of Canada.

Small quantities of hay or straw for in-transit use by animals are exempt, but after use must be left in an area where they will be disposed of in a municipal landfill.

The regulated host species include cereals, sorghum and Sudan grass, millet and forage grasses.

Options for certification include storage in a manner to keep the hay or straw dry for a period of at least 90 days between baling and shipping, compressing the hay or straw at a pressure of at least 1,490 psi or fumigation with phosphine gas.

Once CFIA inspectors verify a treatment has been completed, a certificate will be issued for a fee. Penalties of up to \$4,000 may be issued by the CFIA for those found to be in violation.

More information on the requirements can be obtained from the CFIA Lethbridge District at 403-382-3122. (Source: by Kevin Hursh; Reprinted in part from the *AgExpert Express* newsletter by permission of *AgExpert Management Software and Farm Credit Canada*.)

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*****Pre-Delivery Top-up Program on CWB Wheat**

Western Canadian wheat growers who have taken a fall cash advance can now apply for an additional \$30 per tonne. The Canadian Wheat Board's Pre-Delivery Top-up (PDT) program provides farmers with the opportunity for additional cash flow early in the crop year.

The top-up program was introduced in the 2003-04 crop year, but was limited to wheat classes other than Canada Western Red Spring (CWRS). In 2004-05 it was expanded to CWRS.

The sign-up deadline is Oct. 31, except for Canadian Western Red Winter wheat and wheat delivered to the CWB under the Identity Preserved Contract programs. In those cases, the sign-up deadline is September 24.

To qualify, producers must sign up for a fall cash advance and then apply for a PDT contract. Program information and applications are available on the CWB website at www.cwb.ca. (Source: by Kevin Hursh; Reprinted in part from the AgExpert Express newsletter by permission of AgExpert Management Software and Farm Credit Canada.)

*****Growing Asian Market for Malting Barley**

Double-digit growth in Asian beer consumption means an opportunity for Canada to improve returns for its malting barley.

Rob McCaig of the Canadian Malting Barley Technical Centre gave a presentation on global trends in brewing and malting at the recent North American Barley Researchers Workshop in Red Deer, Alta.

"The world malting barley trade has risen from just under 5,000 million tonnes in 2000 to more than 5,600 million tonnes today, and it's expected to increase to around 6,400 by 2011," said McCaig.

Asia is the new global king of beer production and McCaig says China is leading the way. China produces 64 per cent of Asia's beer and has experienced double-digit growth in the production for the past five years.

While beer production has been dropping in most industrialized countries including Canada, the slack is being taken up by Asia and South America. Overall world beer production is growing at a steady pace going from 1.21 billion hectolitres in 1994 to 1.48 in 2003.

Along with China, other notable countries for production include Vietnam, India, Mexico, Columbia and Russia.

Along with the growth in production has come consolidation among brewers. McCaig says the largest four - Interbrew, SABMiller, Anheuser-Busch and Heinekin - produce about 30 per cent of the world's beer. (Source: by Kevin Hursh; Reprinted in part from the AgExpert Express newsletter by permission of AgExpert Management Software and Farm Credit Canada.)

*****Succession Planning**

For those of you unable to take part in today's member conference call, there was an excellent presentation on business success planning by Don McCannell of McCannell Financial Group. Watch for further information on this subject, available shortly by email and fax.

Our next member conference call will take place Tuesday October 11 at 10:00 a.m SK/AB/portions of BC time (11:00 a.m. in MB).