



## **I.D.E.A. Industry Update - December 10, 2004**

### **\*\*\*I.D.E.A. Annual General Meeting and Conference -UPDATED INFORMATION**

The I.D.E.A. 6th Annual General Meeting and Conference will take place February 7-8, 2005, Winnipeg, SK, in conjunction with the CAAR Convention. This year's theme is "Accelerating Your Success" and features speakers such as Ben Hudye of Hudye Soil Services Inc, a member of I.D.E.A., Agri-Trend Agrology Ltd., and Orlyn Kostenuk of Performance Training. We're also pleased to present Dr. Brian Little as our keynote speaker. Look online at [www.independentdealers.com](http://www.independentdealers.com) to find our conference agenda and the conference registration form. Also, you should have recently received a package of information in the mail regarding the conference. Let us know if it didn't arrive.

### **\*\*\*Vegas was a Hit!**

From Thursday November 18 to Sunday November 21, several I.D.E.A. members met in Las Vegas for a "networking weekend" which turned out to be a huge success! Thursday evening, members socialized over dinner, followed by a stroll around town. On Friday morning, members met to discuss industry issues while the spouses met for social activities. Several issues were covered during the meeting, including salaries, benefits, staff and general industry information sharing. The meeting carried through over lunch and the evening was spent together over dinner and a show. On Saturday, another meeting was held to further discussions industry issues, including plant operations, products, job requirements and so on, followed by more socializing. Those who attended the Las Vegas Networking Weekend were very pleased with the event and would like to plan another. Are you interested? Send us your suggestions for locations and times.

### **\*\*\*I.D.E.A. Field Record Books Update**

For those of you who have expressed an interest in the I.D.E.A. Field Record Books, a proof is currently being prepared and will be sent to each of you prior to printing. Watch your mailboxes.

### **\*\*\*I.D.E.A. Office Holiday Hours**

The office will be closed beginning December 23, 2004 through to January 2, 2005, opening again on January 3, 2005. However, we will be checking email and voicemail periodically.

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