



I.D.E.A. Industry Update - November 8, 2002

I.D.E.A. Fourth Annual General Meeting and Conference

Plans for the I.D.E.A. Fourth Annual General Meeting and Conference are well underway. Our format will be similar to last year, with a host reception just prior to the CAAR convention on February 10, 2003, followed by our Annual General Meeting and Conference on February 11, 2003. Mark your calendars and plan to attend. More details to follow shortly.

Morris Industries Acquires ProAG

ProAG Designs (USA) has been added to the Morris Group of Companies. The announcement was made recently by Casey Davis, President and CEO of Morris Industries of Saskatoon.

Known for its air seeding and tillage system, this acquisition expands the Morris line of haying equipment. ProAG's main product line is square bale handling equipment. The company has been based out of Belgrade, Montana and has been marketing hay handling equipment for nearly 15 years.

Morris is already marketing round bale hay haulers and so the square bale handling equipment is expected to integrate well.

High Profile Speakers for Agribition

This year's Canadian Western Agribition in Regina will feature a couple of high profile speakers connected to the event's Grain and Forage Show.

Catriona LeMay Doan will be a feature speaker at the Grain and Forage banquet held Monday, November 25th at 5:30 pm at the Regina Turvey Centre. Sponsored by Bayer CropScience, the Olympic speed skating gold medalist will speak to the topic "Persevering and Winning". LeMay Doan was born and raised in Saskatoon.

The following morning, Tuesday, November 26, there will be a morning breakfast seminar in Agribition's Canada Centre Arena at Agribition featuring Brad Wildeman of Pound-Maker Agventures. Pound-Maker is the largest cattle feedlot in Saskatchewan and its integrated with an ethanol plant. Wildeman will speak about Grain and Livestock: Success by Working together.

This year, there is a new focus and location for what is being called the Grain and Forage Connections Showcase. "We are doing a number of things to strengthen the connection between crops and livestock, including physically moving our Grain & Forage Show closer to the livestock barns," says Agribition Past-President Bill Aulie who is chairman of this year's grain show.

The 32nd edition of Canadian Western Agribition will be held Monday, November 25th to Saturday, November 30th at Regina Exhibition Park.

502 - 45th Street West, Second Floor
Saskatoon, Saskatchewan
CANADA S7L 6H2

Tel: (306) 933-4904
Fax: (306) 244-4497
office@independentdealers.com