



I.D.E.A. Industry Update - August 30, 2002

Agrium Donates \$100,000 to Farmers

Agrium has announced today it will contribute \$100,000 to help farmers affected by drought through Alberta and Saskatchewan. Agrium's donation will be designated to fund transportation costs of hauling hay to drought stricken areas.

Half of the monies will be given to Drought Aid 2002 to assist Alberta farmers and half will be donated to Agricultural Producers Association of Saskatchewan (APAS) to help the Saskatchewan farmers most hit by drought. Agrium is also encouraging our transportation partners to provide time and resources to aid in transporting hay to farmers.

Drought Aid 2002 is a group of Alberta farm organizations that have banded together to create an entity to collect and distribute donations to farmers most seriously affected by the drought, and APAS is an organization committed to distributing donations to Saskatchewan farmers.

"While 2002 is a challenging year financially for Agrium and its employees, we feel an obligation to step up and help the farmers whose financial health is important to all communities in Western Canada," says John Van Brunt, President and Chief Executive Officer.

Buhler Industries Donates to Western Farmers

The chief executive officer of a Winnipeg farm equipment manufacturer has donated \$200,000 to help western farmers needing hay.

John Buhler of Buhler Industries said in a news release that the money will be split between the Agricultural Producers of Saskatchewan, the Municipal District of Provost, Alta., and the Agriculture Producers of New Brunswick. It is intended to offset freight costs for hauling hay into drought-damaged regions on the Prairies.

He said he and his wife Bonnie made the personal donation to support those who have supported their business over the last 35 years. Buhler manufacturers Versatile, Farm King, Allied and Inland farm equipment.

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It's all About Networking

Has there been a change in your business you would like to tell others about? Let us know. We'll publish the information in one of our I.D.E.A. Industry Updates or The Independent Viewpoint newsletter. For instance

Brett-Young Seeds Ltd. had build a new 24,000 sq. ft. distribution facility at the corner of HWY 39 and HWY 60, 11 km west of Leduc, Alberta. They will be distributing their products from this facility to BC, Alberta and Western Saskatchewan. This new facility will replace the current one at Red Deer, Alberta.

Simply complete the form below and fax it back to 306.244.4497, or email the information to office@agribizcommunications.com.

We have recently (check all that apply):

- Added or Built New facilities
- Expanded
- Added a New Service
- Other: _____
- Added a New Product Line
- Changed Locations/Moved
- Added Another Office

Describe the change, including when it happened:

Please fill in your contact information:

Name: _____

Organization: _____

Phone: _____

Email: _____