



I.D.E.A. Industry Update - November 26, 2001

Angus Bull is High Seller at Canadian Western Agribition

A Red Angus bull sold Wednesday November 22 at Canadian Western Agribition in Regina for \$53,000. The Angus auction was well attended with strong prices overall. The bull calf was the high seller at the show. It was consigned to Agribition by Cudlobe Farms of Stavely, Alberta and was purchased by Six Mile Red Angus of Fir Mountain, Saskatchewan.

Multi-Species Slaughter Plant Planned for Saskatchewan

An as yet unnamed national company is reported to be on the brink of signing a deal with Saskatchewan sheep producers that will provide a market for lamb products. The arrangement will include a multi-species, federally inspected slaughter facility near Saskatoon. Tom Porter, a Saskatoon based Management Consultant, has been at Agribition in Regina this week meeting with producers as he works to set up the deal. Ann Cooney, of the University of Saskatchewan works on specialized livestock marketing and she has also been involved. Currently most Saskatchewan sheep are shipped to Ontario or Alberta for slaughter. A federally inspected processing plant and a national company that wants to distribute fresh lamb to the retail sector should mean a higher, more consistent return for producers. The plant will cost \$4 to \$5 million and is to be funded with producer investment, venture capital and the help of a couple of financial institutions. Tom Porter estimates the plant will slaughter 25 to 40 thousand lambs a year for the national distributor with an equal number going to other markets. The plant will be multi-species, with the capability of also doing goats, wild boar, emu and ostrich. Tom Porter hopes construction can begin next spring.

“Profitability in Tough Times,” the I.D.E.A. Conference

The I.D.E.A. Third Annual General Meeting and Conference will be held February 11-12, 2002 at the Sheraton Hotel, Winnipeg, Manitoba, in conjunction with the CAAR convention. Larry Martin, CEO of the George Morris Centre, based out of Guelph, Ontario, will be the keynote speaker, leading the workshop entitled, “Engineering your Business Systems to Maximize Performance for You and Your Customers.” Watch the mail for more information and registration forms.

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