



MEDIA RELEASE

For Immediate Release

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I.D.E.A. Installs New Executive

A new Executive is poised to lead the way for the Independent Dealers Entrepreneurial Association (I.D.E.A.). Curtis Sinnott of Sinnott Farm Services in Pincher Creek, Alberta will serve as President. Pattie Ganske of Parkland Fertilizer (Wetaskiwin) Ltd. in Wetaskiwin, Alberta will fill the role of Vice President and David Dow of Dow Fertilizers Ltd. in Onoway, Alberta, will step down as President to serve as Treasurer.

“I.D.E.A. plays a central role in networking and information sharing between independent ag retailers throughout Western Canada,” notes Curtis Sinnott, newly elected President. “I am proud to serve with excellent business people on the I.D.E.A. Board of Directors and to work with our energetic membership,” he continued.

Newly elected to the Board of Directors is Frank Orchard of Orchard Transport in Delisle, Saskatchewan. Continuing on the I.D.E.A. Board is Ron Blair of Blair’s Fertilizer Ltd. in Lanigan, Saskatchewan; Allan Kroeker of Terraflex Ag Services Ltd. in Niverville, Manitoba; and Ross McKnight of Linear Grain Inc. in Carman, Manitoba.

Complete contact information for the Board of Directors is available by contacting the I.D.E.A. office at 306.933.4404 or looking online at www.independentdealers.com.

The Independent Dealers Entrepreneurial Association Inc. (I.D.E.A.) was formed in 1999, by independent agricultural crop input dealers across the Canadian Prairies. I.D.E.A. is a membership-driven organization that provides a forum for networking, sharing of information and professional development.

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